

CCNMA: LATINO JOURNALISTS OF CALIFORNIA
30th Scholarship Banquet
and
11th Ruben Salazar Journalism Awards
Friday, June 11, 2010 • Millennium Biltmore Hotel • Los Angeles

Sponsorship Packages

PLATINUM SPONSORS **\$20,000**

Prominent recognition as Platinum Sponsor during banquet.
Sponsorship acknowledgment in all media materials and publicity.
Back Cover advertisement in commemorative banquet program book.
Two Tables (of 10), VIP seating.
Company logo on invitation
Company logo on web site.
Corporate banner in prime location at banquet.
Opportunity to present a scholarship in the name of company.
Distribution of corporate give-aways.

GOLD SPONSORS **\$10,000**

Acknowledgment as Gold Sponsor during banquet.
Inside cover advertisement in commemorative banquet program book.
Table (of 10), preferred seating.
Corporate banner at banquet.
Opportunity to present scholarship in the name of company.
Distribution of corporate give-aways.

SILVER SPONSORS **\$5,000**

Acknowledgment as Silver Sponsor during banquet.
Full-page advertisement in commemorative banquet program book.
Table (of 10), preferred seating.
Corporate banner at banquet.
Distribution of corporate give-aways.

BRONZE SPONSORS **\$3,000**

Acknowledgment as Bronze Sponsor during banquet.
Half-page advertisement in commemorative banquet program book.
Table (of 10), reserved seating.

Name: _____ Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

List my company in all published material as: _____

The cost of each meal is \$70. The balance of your contribution is tax-deductible as allowed by law. Federal I.D. 95-3020829
Please make check payable to: CCNMA. Mail completed form and check to: CCNMA, USC Annenberg School for Communication & Journalism, 727 W. 27th St., Room 201, Los Angeles, CA 90007-3212

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Program Book Advertising Rates

AD RATES	
Center Spread (2 pages)	\$3,000
Back Cover (7.5" x 10")	\$2,000
Inside Cover (7.5" x 10")	\$1,500
Full-Page (7.5" x 10")	\$1,000
Half-Page (7.5" x 5")	\$600
Quarter-Page (3.5" x 5")	\$350

MECHANICALS: All advertisements are black and white. Program book is 8.5" x 11." Ads accepted as camera-ready art, on film or disk, but preferred as a pdf or jpeg, and may be sent via e-mail to juliomoran@ccnma.org (Please send a copy of finished ad for reference.)

To reserve your ad space, please fill out this form and fax it to CCNMA at (213) 743-1838. **Materials for ads must be received by Monday May 3, 2010.**

For more information, please call CCNMA Executive Director Julio Moran at (213) 821-0075 or e-mail at juliomoran@ccnma.org

Ad size _____ Ad Rate \$ _____ Part of Sponsorship Package ___ Yes ___ No

Contact Name: _____ Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

Net proceeds support CCNMA's Scholarship Fund and other educational and professional programs. Your contribution is tax-deductible as allowed by law. CCNMA is a 501(c)(3) tax-exempt organization. Federal Tax ID No. 95-3020829
Please make check payable to CCNMA. Mail check or ad material to: CCNMA, USC Annenberg School for Communication & Journalism, 727 W. 27th St., Room 201, Los Angeles, CA 90007-3212