



33rd Journalism Opportunities Conference



Recruiter/Exhibitor Registration Form

Oct. 20-21, 2011 • USC Davidson Conference Center • Los Angeles, CA

General Information: The 2011 CCNMA: Latino Journalists of California Journalism Opportunities Conference includes a 2-day job fair that includes the USC Annenberg School for Journalism Job Fair. Job interviews are all walk-ups, although you may schedule your own appointments.

Fees: The JOC registration fee is for both days whether or not you attend both days. **Booths** are 8'x10' and include two chairs for two recruiters. Booths are sold on a first-come, first-pay basis. Fees are based on TV/radio market size or publication circulation. Corporate recruiters pay the top fee. If two companies from the same corporation wish to share a booth, the top fees apply. No more than two companies may share a single booth.

Publications (150,000+ circ.), TV/Radio (top 20 market):	\$600
Publications (75,000-149,999), TV/Radio (21-100):	\$500
Publications (25,000-74,999), TV/Radio (101-150):	\$400
Publications (under 25,000), TV/Radio (above 150):	\$200
Schools, Foundations, Non-profit, Online Media	\$350

Set-up: Set-up for booths will be Noon to 5 p.m. on Wednesday (10/119/11), or beginning at 9 a.m. on Thursday or Friday. **Operating hours** of the Job Fair will be: **Thursday:** 10 a.m. to 5 p.m., closed noon to 2 p.m. for lunch; **Friday:** 10 a.m. to 5 p.m., closed noon to 2 p.m. for lunch.

Shipping: You may ship items to the USC Davidson Conference Center in advance for your booth. Please ship to the center address below to the attention of the CCNMA/Annenberg event on 10/20/11, and indicate the total number of items being shipped. You should indicate your booth number if you have it.

Deadline: The registration deadline is **Sept. 19, 2011**. To reserve a booth, fax this completed form to CCNMA.

Hotels: Hotel rooms at the USC Radisson Hotel, 3540 S. Figueroa St., Los Angeles, CA 90007, have been blocked off for CCNMA Journalism Opportunities Conference participants at the rate of \$139 single or double. *(Rates subject to 14.05% City of Los Angeles room tax.)* **Reservation deadline is Oct. 3, 2011.** Rates do not include parking, which is \$15 for overnight. For reservations, use promo code: CCMAV and call 1-800-967-9033 and state that you are attending the CCNMA/Annenberg event, or visit www.radisson.com/hotels/rates/cafiguer/new

Parking: Daily parking is available at USC Parking Structure D at W. Jefferson Blvd and Royal St. for \$8. Street metered parking may also be available for four hours.

(Form must be completed (front and back) by each person who will be recruiting. This form may be photocopied)

Please fax completed form to (213) 743-1838, and then mail with check **payable to CCNMA** to:
CCNMA, USC Annenberg School of Journalism, 727 West 27th St., Room 201, Los Angeles, CA 90007-3212

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ e-mail: _____

I have read and agree to abide by the Terms and Conditions of the 2011 CCNMA Journalism Opportunities Conference.

Signature: _____ Date _____

For more information contact CCNMA at (213) 821-0075 or e-mail at ccnmainfo@ccnma.org Visit the CCNMA website at www.ccnma.org

PLEASE COMPLETE FORM ON REVERSE SIDE

33rd Journalism Opportunities Conference

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Equipment: Please list any equipment you may need and for which day(s) or if you need access to electricity. Recruiter is responsible for the cost of equipment rental and electricity and will be billed following the conference.

Electricity Only Day(s) _____
 Equipment _____

Jobs: Please list positions and qualifications for which you are seeking candidates:

Internships _____

Entry level _____

1-2 yrs exp. _____

3-5 yrs exp. _____

5+ yrs exp. _____

Non-Editorial Positions

Please indicate all non-journalism positions for which you are seeking candidates:

- Internships
 Entry level
 1-2 yrs exp.
 3-5 yrs exp.
 5+ yrs exp.
 Sales
 Circulation
 Advertising
 Public/Community Relations
 Promotions
 Finance/Accounting
 Production
 Human Resources
 Engineering
 Marketing

What day(s) do you plan to attend? Thursday Friday

Do you plan to attend the luncheons? Thursday Yes No Friday Yes No

Payment

Circulation 150,000+/1-20 Broadcast Market ___ \$600
 Circulation 149,999-75,000/21-100 Broadcast Market ___ \$500
 Circulation 74,999-25,000/101-150 Broadcast Market ___ \$400
 Circulation under 25,000/above 150 Broadcast Market ___ \$200
 Colleges, Fellowships, Non-profits, Online Media ___ \$350

Total enclosed _____

Check enclosed (Make check payable to CCNMA)

Bill my credit card: AmEx MC VISA

Acct. No.: _____

Name on Card: _____

Exp. Date: _____

Billing Address: _____

**FOR OFFICE
USE ONLY**

Registration received _____
 Check or M.O. No. _____
 Entered in computer _____
 Invoice _____

2011 JOURNALISM OPPORTUNITIES CONFERENCE TERMS AND CONDITIONS

Nothing shall be construed, built, installed or used as part of or in connection with any exhibit which does not conform with the requirement of federal, state and municipal laws, fire codes and regulations.

1. EXHIBIT SPACE: The space contracted for herein is to be used strictly for the exhibitor whose name appears on the contract for the space. It is specifically understood and agreed that the exhibitor will neither submit nor assign any portion of the space contracted for herein. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area.

2. CANCELLATION POLICY: No refunds will be made if cancellations are made after Sept. 19, 2011. Cancellations made prior to Sept. 19, 2011 will be given a full refund minus a \$50 service fee.

3. INDEMNITY: Exhibitor agrees to indemnify and hold harmless CCNMA from any and all liability to any person or persons of any conditions of the rules and regulations, or by reason of any condition, defective or otherwise, of any apparatus, equipment or fixtures furnished by exhibitor in connection with its exhibit. Exhibitor further agrees to hold harmless CCNMA, its officers, employees and members from any and all liability to any person or persons for or by any reason or any act or omission of said exhibitor, or any of its agents, servants or employees. Indemnity includes, but is not limited to, claims or copyright, trademark or patent infringement, unfair competition and product liability. The exhibitor, on signing the contract, expressly releases the forenamed association and individuals from any and all claim for such loss, damage or injury. Further, exhibitor assumes the entire responsibility and liability for losses, damages and claims arriving out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises.

4. USE OF AISLES, ETC: The aisles, passageways and overhead spaces remain strictly under control of CCNMA and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by special permission from CCNMA. All exhibits must remain within the confines of their own space.

5. SECURITY: NON-LIABILITY OF CCNMA: CCNMA will provide security during the hours the exhibit area is closed, but will have no liability for any loss or damage sustained by exhibitor during such hours or any other time, whatever the cause.

6. SET-UP OF EXHIBITS: Set-up time will be from noon to 5 p.m. on Wednesday Oct. 19, 2011, or beginning at 9 a.m. on Thursday Oct. 20, 2011.

7. CHANGE IN FLOOR PLAN: CCNMA reserves the right to change the booth floor plan and booth assignment to exhibitor.

8. RIGHT AND NON-LIABILITY OF CCNMA IN EVENT JOB FAIR IS NOT HELD: Should any emergency arise prior to the opening of the Job Fair that would prevent its scheduled opening, such as destruction or damage to exhibit area by fire, windstorm, strikes or acts of God, etc. or declaration of emergency by the president, governor or local officials, CCNMA may retain as much of the pre-payment for exhibit space as it deems necessary to cover expenses incurred should it be impossible to reschedule the Job Fair. Regardless of the reason for cancellation or postponement of the Job Fair, CCNMA will not be liable for any loss by exhibitor resulting therefrom.

9. NON-ENDORSEMENT: The exhibiting of products or services at the CCNMA Journalism Opportunities Conference does not constitute an endorsement by CCNMA or any product service exhibited. An exhibitor is not permitted to represent in any manner that its goods or services have been endorsed by CCNMA.

10. DISCLAIMER: CCNMA reserves the right to assess the value of all in-kind contributions. Sponsorships will be facilitated in a manner to avoid conflict of interest and the appearance of conflict of interest.