

**CALIFORNIA CHICANO NEWS MEDIA ASSOCIATION**  
**5<sup>th</sup> Annual Golf Tournament**  
**PRESENTED BY ANHEUSER-BUSCH, INC.**  
**August 25, 2006 @ Brookside Golf Course, Pasadena, CA**

**Sponsorship Levels**

**Presenting Sponsor** **\$20,000**

- Recognition on all collateral materials
- Prominent signage at registration
- Signature hole sponsorship at tournament and awards reception
- Introduction, brief comments at Awards Luncheon
- Two (2) foursomes in tournament
- Reserved table (for 8) at luncheon
- Inclusion of promotional materials/items in golfer goody bags
- Exclusive product placement
- Tee and Green signage
- Logo on trophies

SOLD

**Luncheon/Trophy Sponsor (limit 2)** **\$10,000**

- Special hole sponsorship at tournament
- Signage at luncheon
- Introduction of representative at Awards Luncheon
- One (1) foursome in tournament
- Reserved table (for 8) at luncheon
- Tee and green signage
- Inclusion of promotional materials/items in golfer goody bags
- Logo on trophies

**Reception Sponsor** **\$5,000**

- Special hole sponsorship at tournament
- Signage at reception
- One (1) foursome in tournament
- Introduction of representative at Awards Luncheon
- Reserved table (of 8) at luncheon
- Tee or green signage
- Inclusion of promotional materials/items in golfer goody bags

**Cart Sponsor** **\$3,000**

- Signage on every golf cart.
- One (1) Foursome in tournament
- Tee or green signage
- Acknowledgement at luncheon

**Par Sponsor** **\$1,000**

- One (1) Foursome in tournament
- Tee or green signage

**Tee or Green Sponsor** **\$150**

- Special hole sponsorship

<b>Early Bird Foursome</b>	(Before July 28, 2006)	<b>\$500</b>
<b>Foursome</b>	(After July 28, 2006)	<b>\$600</b>
<b>Individual</b>		<b>\$150</b>